EFFECT OF FIRM VALUE BOARD ON THE VALUE OF MANUFACTURING COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE

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ABSTRACT. Board diversity is one of the issues related to company value. The diversity of the board will affect the components of the board of directors and the board of commissioners, which in turn will affect the value of the company. This study aims to determine the effect of diversity of the board of both the Board of Directors and also the Board of Commissioners on Corporate Values. Where the Board of Directors and Board of Commissioners are independent variables and Corporate Value as the dependent variable. Gender diversity is measured by the proportion of women in the Board of Directors and the Board of Commissioners. In this study, company value is measured by Tobin's Q. The sample used in this study is a manufacturing company listed on the Indonesia Stock Exchange in 2014-2018. This study uses linear regression, multiple to attract research results.

Keyword: Board Diversity, Gender, Firm Value, Tobin's Q

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INTRODUCTION

The small number of women placed in top positions may be due to the presence of different views about the causes of success achieved by men and women. Men's success is considered due to high ability (in terms of talent or intelligence), while the success of women is considered more due to luck (Crawford 2006). Even though there have been many studies and studies that prove that women have good potential to terms of monitoring so that they can reduce agency problems.

The diversity of the board itself has long been an important topic in the field of corporate governance (Kirsch 2018). There have been interesting and ongoing research in the corporate governance literature that examines the impact of board diversity on corporate financial performance (Kamenou Aigbekaen 2019). Empirical studies that discuss the influence of board diversity on the performance of companies in developing countries are still limited. One empirical study that discusses it in developing countries is (Ayman Issa, Hong-Xing Fang, and Mostafa I. Elfeky, 2019). And previous studies focused on examining the relationship between board gender diversity and financial performance in developed countries (for example, Schrand et al. 2018; Owen & Temesvary 2018; Terjesen et al. 2016; Martín-Ugedo & Minguez-Vera 2014; Adams & Ferreira 2009; Erhardt 2003; Carter et al 2003). Therefore the contribution to this article is to explore the relationship between board gender diversity and the value of companies in developing countries.

The diversity of the Board of Directors is the diversity that exists within company executives, one of which is, the board of directors, whether the board of directors or directors of different divisions, which are generally based on gender, ethnicity, education, ethnicity, etc. This study uses a diversity of boards based on gender, where gender groups male and female executives based on behavior, habits, and traits. Gender is defined as two or more classes of humans that are believed to differ from one another, where both have different social roles and expectations (Ember and Ember, 2003). Fakih (2001) explains that gender is formed from long social and cultural constructions in society. The inherent characteristics of gender are not permanent, which is strongly influenced by differences in time, place, and social class. Research carried out by psychologists and social experts shows that men tend to be more aggressive than women (William and Best, 1990, Eagly and Steffen, 1986, Archer and Mehdikhani, 2004, Moffit, et al., 2001), different from the nature of women who tend to be more obedient to regulations, prefer to avoid risk, be cautious and more alert than men (William and Best, 1990, Moffit, et al., 2001, Byrnes, et al., 1999, Weisberg, et al., 2011). Peni and Vahamaa (2010), explain that male and female executives have differences in leadership style, communication style, and actions when facing risk.

Some studies that link board diversity and company value (Carter et al., 2003 and Kusumastuti et al., 2007) indicate the distribution of board members influences the value of the company. Nguyen & Faff (2007) suggest that gender diversity can increase shareholder value because the presence of female board members can be associated with high

corporate value. The results of the research by Wijaya & Suprasto (2015) show that gender diversity has a positive effect on firm value, while the diversity of foreign nationalities, the diversity of formal education, and the proportion of independent commissioners have no effect on firm value.

The spread in board members is believed to influence company value, both in the short and long term (Cox and Blake 1991, Robinson and Dechant 1997, as quoted by Carter et al. 2003). The distribution of the board (board diversity) is thought to have a positive impact. The greater the distribution in board members can lead to more conflict, but the spread can provide an alternative solution to an increasingly diverse problem than homogeneous board members. I addition, diversity in the board of directors provides unique characteristics for companies that can create added value.

The purpose of this article is to determine the effect of Board Diversity on a female board of directors on Firm Value in a manufacturing company listed on the Indonesia Stock Exchange. And to find out the effect of Board Diversity on female board of commissioners on Firm Value in manufacturing companies listed on the Indonesia Stock Exchange

LITERATURE REVIEW

Agency Theory

Jensen and Meckling (1976) state that agency relationships arise when principals appoint agents to carry out their duties and responsibilities as company managers, while agents have their own interests (self-interest) to maximize their utility. This argument is supported by Eisenhardt (1989) that agency theory uses three assumptions of human nature: (1) in general humans tend to be selfish; (2) limitations in processing all information to be able to make decisions (bounded rationality); (3) decisions are always related to risk (risk-averse).

Gender

According to Ember and Ember (2003), interpreting gender as two or more classes of humans is believed to be different from one another. Whereas according to Helgeson (2012), explaining gender is a social category that distinguishes between men and women based on psychological appearance and the nature of roles determined by social. Holmes (2007), also describes gender as a social product that distinguishes humans from being masculine or being feminine. Based on the definition above, it can be concluded that gender is the division of two or more human classes based on psychological differences, nature, the social role given by society to individuals.

Gender Diversity

Moffit, et al. (2001) in their study found that women tend to be

higher in terms of avoiding danger, prioritizing security, being nervous, worrying, overreacting, sociable, being liked by others, changing others to be comfortable, careful, alert, and reflective compared to the man. Whereas men are more aggressive, work hard, enjoy projects, and are diligent compared to women. McKee and Sheriffs (1957, 1959) explained that men are described as honest, not convoluted, rational, competent, and brave. Whereas women are described with emotional warmth and caring. Whereas Costa, et al. (2001) revealed that men tend to be more confident, upbeat, competent, and open-minded compared to women.

Board of Directors

According to Law No. 40 of 2007 concerning limited liability companies is a Board of Directors is a company organ that has the authority and full responsibility for company management for the company's interests, in accordance with the company's goals and objectives and represents the company both inside and outside the court in accordance with the provisions of the articles of association. While according to (Zarkasyi, 2008: 99) the definition of a board of directors is a group of individuals chosen to act as representatives of shareholders to establish rules related to company management and make important company decisions.

Board of Commissioners

KNKG (2006) defines the board of commissioners as follows: "The board of commissioners is part of the organ of the company that is collectively responsible and responsible for supervising and providing advice to the directors and ensuring that the company implements good corporate governance (GCG).

The existence of a Women's Board of Directors on Firm Value

The existence of women in the board of directors is believed to influence the value of the company, both in the short term and in the long term (Robinson & Dechant, 1997). Women can help provide additional resources for the board that will benefit board decisions (Markoczy et al. 2019). Councils that are diverse in gender can produce a broader range of knowledge, ideas, and information that leads to increased creativity of thinking and exchange of ideas at company meetings (Amason & Sapienza 1997; Jackson 1991).

However, other arguments show that more female directors on the board can bring harm to the company. Councils that are more gender-diverse can lead to conflict and inhibit decision making, which can slow down the decision-making process to resolve problems (Triana et al. 2013; Joshi et al. 2006; Richard et al. 2004; Hambrick et al. 1996).

While the results of the study of Carter et al. (2003) found that companies that have two or more women in board members have a firm value (which is proxied by Tobin's Q ratio) higher than companies with

fewer than two women in the board. From several arguments above, the research hypothesis can be formulated as follows:

H1: The existence of a female God of Directors influences firm value

The existence of a Women's Board of Commissioners on Firm Value

The increasing number of female Board of Commissioners in several countries in the

world, such as North America, Australia and several European countries which shows that the presence of women in commissioner positions will have a higher Return on Equity (ROE), this is one indicator of Good Corporate Governance in the presence the presence of women in top management positions, higher book values or markets and better growth rates, (Credit Suisse, 2012). Women are also considered "tough" because they have to face various challenges before taking a position as a Board of Commissioners so that they get great appreciation from the environment if they hold that position (Krishnan & Park, 2005). Other arguments also support that the proportion of diversity is greater, giving the possibility of bringing benefits to the company for various reasons. Women are considered to have a "feeling" in a cognitive style that focuses on harmony (Hurst et al 1989) and the ability to facilitate the dissemination of information (Earley & Mosakowski, 2000). Research related to the positive impact of the presence of women in top executive positions was also carried out by McKinsey (2010) which explained that 72% of board members realized that the presence of gender distribution on the Board of Commissioners was associated with improved company performance and corporate value. From several arguments above, the research hypothesis can be formulated as follows:

H2: The existence of a female Commissioner has an effect on firm value

The existence of a Women's Board of Directors

The existence of the Women's Board of Commissioners

Firm Value

Figure 1. Research Framework

RESEARCH METHODS

Sources of data, the data used in this study are secondary data in the form of financial statements and citations obtained and quoted directly from the Indonesia Stock Exchange and book sources through literature studies. The population in this study were all publicly listed companies listed on the Indonesia Stock Exchange, while the samples used in this study were manufacturing

companies listed on the Indonesia Stock Exchange. The sampling technique used is using non-probability sampling technique that is purposive sampling, where the sample of research is taken based on certain criteria or characteristics determined by the researcher, namely:

- 1. Is a manufacturing company listed on the Stock Exchange in a row during the period 2014-2018?
- 2. Companies that publish annual financial reports on the IDX during the period 2014-2018. Expressed in rupiah (Rp.).
- 3. The company discloses data related to research variables and is available in full.
- 4. The company does not conduct delisting during the observation period

The dependent variable in this study is the firm value measured using Tobin's Q ratio. To measure the value of the company in this study, Tobin's Q ratio is used as a proxy. Tobin's Q ratio was developed by James Tobin (1967). The ratio is a concept that shows current financial market estimates of the return value of each dollar invested. Where the ratio comes from Market Value Equity, which is obtained by multiplying the number of shares outstanding with the stock closing price, multiplied by Total Debt, then divided by Total Assets. (Octavia Rahayu, 2015) says Tobin Q shows that investment in an asset generates

Tobin's Q value indicates that the company has good growth prospects. This is because the greater the market value of a company's assets compared to the book value of a company's assets, the greater the willingness of investors to spend more sacrifices to have a company, on the other hand, if Tobin's Q ratio is below one, investment is not attractive. Because the greater the value of Tobin's Q ratio can indicate that the company has good growth prospects and has large intangible assets. This ratio can also provide good information because Tobin's Q includes all elements of debt and the company's equity capital, not only ordinary shares and company equity are included but all company assets. The independent variable in this study is board diversity.

In this study, board diversity includes the Differences of the Women's Board of Directors and the existence of the Women's Board of Commissioners. For the measurement of each variable in this study it is proxied by using a dummy variable, that is, if there is a female board of directors it is given a value of 1 (one) and if there is no female board of directors it is given a value of 0 (zero). And so it is with the board of commissioners where the variables in this study are proxied by using a dummy variable, that is, if the board of commissioners is held by a woman then it is given a value of 1 (one) and if the board of commissioners is held by a man has then given a value of 0.

METHODOLOGY AND HYPOTHESIS

For methodologies using comparisons between averages and regression analysis to examine the effect of the diversity of the board of directors and company value. Calculate the regression measure of firm value for the board of directors' diversity steps as follows:

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Firm Value= \alpha_0 + \alpha_1 Diversity+ \sum_{\alpha x} + \epsilon
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Where the estimates of Tobin's Q Chung and Pruitt (1994) are measures of firm value and x is a vector of other explanatory variables. Here use both dummy variables that indicate the existence of women/minorities of the Board of Directors and the percentage of women/minorities on the board as a measure of the diversity of the board of directors.

Analysis Method

Descriptive statistics are used to describe and provide an overview of the frequency distribution of variables used in the study. The description in descriptive statistics includes the maximum, minimum, average, and standard deviation values. The classic assumption test is done to test whether the data has met the classical assumptions.

The classic assumptions include normality test data, multicollinearity test, and heteroscedasticity test. The normality test aims to test whether the variables used in the regression model have a normal distribution. A good regression model is one that has a normal or near-normal data distribution (Ghozali, 2013).

The normality test uses Kolmogorov-Smirnov where the basis for decision making follows the provisions, namely:

- 1. Probability> 0.05: a hypothesis is accepted because data has a normal distribution.
- 2. Probability <0.05: the hypothesis is rejected because data does not have a normal distribution.

The multicollinearity test aims to test whether the regression model found a correlation between the independent variables. A good regression model does not show any correlation between independent variables (Ghozali, 2013). The presence or absence of correlation can be seen from the value of tolerance value and variance inflation factor (VIF). Common cut- off values are:

- 1. If the tolerance value is > 0.10 and the VIF value is <10, then there is no multicollinearity between the independent variables in the regression model.
- 2. If the tolerance value is <0.10 and VIF value is> 10, then there is multicollinearity between the independent variables in the regression model

According to Ghozali (2013), the F test shows whether all the independent variables included in the model have a joint influence on the dependent variable. Decision criteria are if F value indicates significance smaller than 0.05 then H0 is rejected, meaning that all independent variables simultaneously and significantly affect the dependent variable. So that the regression model can be used to predict the dependent variable.

According to Ghozali (2013), the t-test is used to show how far the influence of one independent variable individually in explaining the dependent variable. If the significance value is less than 0.05 and the value of t count> t table value then one independent variable influences the dependent variable.

CONCLUSION

From the explanation of the article above it can draw the following conclusions: Gender diversity in the Board of Commissioners and Directors has a positive influence on the value of the company. These results provide issues regarding the diversity of the Board (gender diversity) that a certain proportion of sexes in the Board of Commissioners and Directors are believed to influence the value of the company both in the short and long term.

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